



3.10.2018

2018 KISS IT Gala

JOIN US FOR A NIGHT OF MEMORY-MAKING MAGIC!

About CKMC

Founded in 2011, cancer kiss my cooley® is a Huntley, IL based 501(c)3 charitable organization. CKMC was created in memory of Carter Kettner. At age 5, he was diagnosed with an inoperable brain cancer. The organization was named after a phrase that Carter often said. He called his backside his “cooley”, which is Italian slang for “rear end”. He would sing “cancer kiss my cooley!” while pointing to his backside. After Carter earned his angel wings, the phrase took on a new meaning. We tell cancer to “KISS IT”! Live your lives with cancer; but fight, make memories, and keep HOPE. CKMC is lead and operated by ten unpaid Board of Directors.

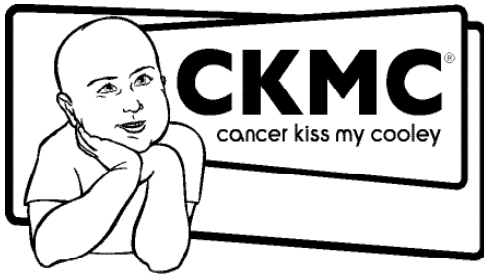
A KISS of HOPE® from CKMC is something very special. It is a personal experience, customized to each child referred to us. It can be delivered in many ways such as a family trip, medical bill assistance, meeting their favorite idol or superhero, or other means to support the child’s emotional and physical wellness.

KISS IT Gala Program

On March 10, 2018, cancer kiss my cooley® (CKMC) will hold our 7th Annual KISS IT Gala. While working towards helping children with pediatric brain cancer and their families, we humbly ask for your help.

We are in need of many raffle and auction items for the KISS IT Gala, as well as seeking sponsors for our event. Our hope is that you and your organization can help us reach our financial goals, so that we can work towards our mission - to create special moments and lasting memories for families living with pediatric brain tumors through our KISS of HOPE® program.

- Raised over \$750,000 since program inception and granted over 70 KISSES of HOPE™
- Partnered with the brain tumor program at Lurie Children’s Hospital in Chicago, IL and Journeycare for Children in Barrington, IL
- Support Chicagoland children aged 0-18 diagnosed with 1 of 11 major pediatric brain tumors



Photo

\$10,000 (only 1 available)

- Company logo along with the CKMC logo on the CKMC Red Carpet backdrop
- KISS of HOPE® made in your name
- 4 Kiss of HOPE Family tickets
- Sponsorship of one table and guest attendees up to 12
- An email to CKMC's supporter base showcasing your business
- Your business highlighted in the Gala event program and Special Event Signage
- Logo presence advertised on mobile bidding app

Dinner

\$5,000

- KISS of HOPE® made in your name
- 4 Kiss of HOPE Family tickets
- Sponsorship of one table and guest attendees up to 12
- Announcements during dinner
- An email to CKMC's supporter base showcasing your business
- Your business highlighted in the Gala event program and Special Event Signage
- Logo presence advertised on mobile bidding app

Cocktail Reception

\$5,000 (only 1 available)

- KISS of HOPE® made in your name
- 4 Kiss of HOPE Family tickets
- Sponsorship of one table and guest attendees up to 12
- Announcements during cocktail reception
- An email to CKMC's supporter base showcasing your business
- Your business highlighted in the Gala event program and Special Event Signage
- Logo presence advertised on mobile bidding app

Silver Superhero

\$2,500

- Sponsorship of one table and guest attendees up to 12
- 4 Kiss of HOPE Family tickets
- Recognition in media
- Logo presence advertised on mobile bidding app

Friend of CKMC

\$500

- Reserved seating and guest attendees up to 2
- Recognition in media

Entertainment

\$5,000 (only 1 available)

- KISS of HOPE® made in your name
- 4 Kiss of HOPE Family tickets
- Sponsorship of one table and guest attendees up to 12
- Announcements prior to start of Entertainment
- An email to CKMC's supporter base showcasing your business
- Your business highlighted in the Gala event program & Special Event Signage
- Logo presence advertised on mobile bidding app

Sweet Angel

\$1,000

- Reserved seating and guest attendees up to 6
- 2 Kiss of HOPE Family tickets
- Recognition in media
- Logo presence advertised on mobile bidding app

All sponsorship packages above include public recognition during dinner, listing in our event program as a Sponsor, and your logo recognized on our website. Sponsorships also include a special commemorative CKMC bottle of wine and Gala keepsake.

Special Raffle Sponsorship (Monetary or Item)

CKMC is looking for special sponsors to help us gather amazing KISS IT Gala raffle prizes. Please contact us if you are able to help with a monetary or item donation. Below are this year's Gala raffle themes.

- **Cooley Car!** Sponsor a vehicle from your dealership!
- **Women's Pamper Package** Designer handbags, spa days, jewelry, shopping
- **Dream Vacation** Hotel, airfare, cruise, spending money - For two
- **Family Vacation** Hotel, airfare, park passes, spending money - For four
- **Tech Package** Tablet, tv, head phones, music, gaming
- **Chicago Sports Ticket Package** Hawks, Cubs, White Sox, Bears, Bulls & Fire tickets

Prize Sponsorship

We also greatly appreciate prize donations for our silent auction area. If you would like to include a prize item separately or along with your sponsorship, please indicate on the commitment form attached.



For sponsorship opportunities and questions, please contact:

Michelle Domino
 mdomino@ckmc.org
 815.404.3896

Logos must be submitted in high res EPS, AI, TIF or JPEG format.

2018 KISS IT Gala

SPONSORSHIP COMMITMENT FORM

Kindly complete this form with your sponsorship commitment information and email to mdomino@ckmc.org

I, _____ or my organization _____ are committed to sponsoring **cancer kiss my cooley®** at the 7th annual KISS IT Gala, with the following sponsorship package(s).

Sponsorship Packages

- Photo (only 1 available)** \$10,000
- Cocktail Reception (only 1 available)** \$5,000
- Entertainment (only 1 available)** \$5,000
- Dinner (only 1 available)** \$5,000
- Silver Superhero** \$2,500
- Sweet Angel** \$1,000
- Friend of CKMC** \$500

Special Raffle Sponsorship

Specify Monetary or Item Donation _____

Prize Sponsorship Any Amount

Specify Donation Item _____

Signature _____ Date _____

Name _____

Company _____

Email _____ Phone _____

Payment Options

- Check** Make checks payable to: CKMC. Mail to P.O. Box 746, Huntley, IL 60142
- Bill Me Later** Forward sponsorship form to amartin@ckmc.org

Additional payment options may be available. Please contact CKMC for details.

Payment must be received by 1/31/18 to take full benefit of sponsorship packages.

THANK
YOU FOR
SUPPORTING
CKMC!



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PRIZE DONATION FORM

Donor Information

Name of Donor (As it should appear in the program and marketing materials) _____
Contact Name _____ Donation Date _____
Address _____
City / State / Zipcode _____
Email _____ Phone _____

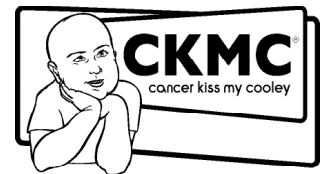
Auction Item Information

Auction Item _____ Fair Market Value _____
Solicitor Name cancer kiss my cooley® Solicitor # 815.404.3896

Detailed Item Description (Quantity, color, size, restrictions information for publicity use and/or other information. Please include blackout restrictions and/or time and legal limitations.
Unless otherwise specified, donated items and services are valid through at least 3/1/19)

Please Select All That Apply

- | | |
|--|---|
| <input type="checkbox"/> Tangible Item | <input type="checkbox"/> Donor to Provide Gift Certificate |
| <input type="checkbox"/> Delivery By Donor | <input type="checkbox"/> Solicitor to Pickup |
| <input type="checkbox"/> Donor to Provide Promo Material | <input type="checkbox"/> Auction Committee to Provide Display |



Silent Auction

To be included in the Silent Auction, please return donation form with donations to: cancer kiss my cooley®, c/o Michelle Domino, 852 Chopin Pl., Volo, IL 60073 on or before 2/20/18. For further information, please contact Michelle at mdomino@ckmc.org or 815.404.3896. To learn more about CKMC and/or the KISS IT Gala, please visit ckmc.org.

*cancer kiss my cooley® is a 501(c)3 charitable foundation. Federal Tax ID: 27-4299146
Your donation may be tax deductible. Please check with your tax advisor.*

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