

2nd Annual

Kiss OF Hope OPEN

2017

JOIN US FOR A DAY OF RAFFLES, PRIZES & GOLF!

**August 4, 2017
12:00 pm Shotgun Start**

**Foursome: \$700
Individual Golfer: \$200
Dinner Only: \$50**

**Bartlett Hills Golf Course
800 W. Oneida Avenue
Bartlett, IL 60103**

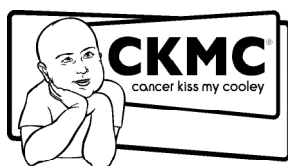
We are in need of many raffle and auction items for the KISS of HOPE® OPEN, as well as seeking sponsors for our event. Our hope is that you and your organization can help us reach our financial goals, so that we can work towards our mission - to create special moments and lasting memories for families living with pediatric brain tumors through our KISS of HOPE® program.

About CKMC

Founded in 2011, cancer kiss my cooley® is a Huntley, IL based 501(c)3 charitable organization. CKMC was created in memory of Carter Kettner. At age 5, he was diagnosed with inoperable brain cancer. The organization was named after a phrase that Carter often said. He called his backside his "cooley", which is Italian slang for "rear end". He would sing "cancer kiss my cooley!" while pointing to his backside. After Carter earned his angel wings, the phrase took on a new meaning. We tell cancer to "KISS IT"! Live your lives with cancer; but fight, make memories, and keep HOPE. CKMC is lead and operated by ten unpaid Board of Directors.

A KISS of HOPE® from CKMC is something very special. It is a personal experience, customized to each child referred to us. It can be delivered in many ways such as a family trip, medical bill assistance, meeting their favorite idol or superhero, or other means to support the child's emotional and physical wellness.

- Raised over \$350,000 since program inception and granted over 60 KISSES of HOPE™
- Partnered with the brain tumor program at Lurie Children's Hospital in Chicago, IL and Journeycare for Children in Barrington, IL
- Support Chicagoland children aged 0-18 diagnosed with 1 of 11 major pediatric brain tumors



ckmc.org

"My wish is for everyone's dreams to come true." ~Carter Kettner

Presenting Sponsor

\$7,500 (1 available)

- The event name would include your business, i.e., CKMC Kiss of HOPE™ Open presented by Your Company Name
- One foursome, lunch and dinner
- Your company logo inclusion on all marketing materials and emails
- Promotional signage at registration table, on course and dinner area
- Full page recognition in program



For additional sponsorship opportunities and questions, please contact:

Peggy Klimek
pklimek@ckmc.org
224.230.3499

Logos must be submitted in high res EPS, AI, TIF or JPEG format.

Eagle Sponsor

\$5,000 (Unlimited)

- One foursome, lunch and dinner
- Your company logo on marketing materials
- Promotional signage on the course and dinner area
- 3/4 page recognition in program

Birdie Sponsor

\$2,500 (Unlimited)

- Golf for two, lunch and dinner
- Promotional signage on the course and dinner area
- 1/2 page recognition in program

Photo Sponsor

\$1,500 (1 available)

- Corporate name on photo given to all golfers
- 1/4 page recognition in program

Golfer Gift Sponsor

\$1,500 (1 available)

- Corporate logo on gift given to golfers
- 1/4 page recognition in program

Dinner Sponsor

\$1,000 (Unlimited)

- Corporate name on signage displayed in dinner area
- 1/4 page recognition in program

Ball Launcher Sponsor

\$750 (1 available)

- Promotional signage on golf ball launch designated hole
- 1/4 page recognition in program

Scratch Off Game Card Sponsor

\$750 (Unlimited)

- Corporate logo on Scratch Off Game Card. Each golfer will receive 1 card (valued at \$25.00) at check-in. Lowest Score on Scratch Off wins Vegas Vacation for two (airfare included). This card will also be good for 3 on course games.
- 1/4 page recognition in program

Course Games Sponsor

\$750 (Unlimited)

- Corporate name on signage displayed on game hole
- 1/4 page recognition in program

Lunch Sponsor

\$500 (Unlimited)

- Corporate name on signage displayed in lunch area
- 1/4 page recognition in program

Refreshment Cart Sponsor

\$500 (Unlimited)

- Corporate name on signage displayed on cart
- Company name listed in program

Hole Sponsor

\$250 (Unlimited)

- Promotional signage on a tee box
- Company name listed in program

Beverage Sponsor

\$250 (Unlimited)

- Corporate name on signage displayed in dinner area
- Company name listed in program

2017 KISS of HOPE™ Open

SPONSORSHIP COMMITMENT FORM

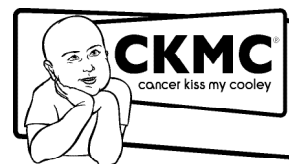
Kindly complete this form with your sponsorship commitment information and email to pklimek@ckmc.org

I, _____ or my organization _____ are committed to sponsoring **cancer kiss my cooley®** at the 2nd annual KISS of HOPE Open, with the following sponsorship package(s).

Sponsorship Packages

- Presenting Sponsor (only 1 available)** \$7,500
- Eagle Sponsor** \$5,000
- Birdie Sponsor**..... \$2,500
- Golfer Gift Sponsor (only 1 available)**..... \$1,500
- Photo Sponsor (only 1 available)**..... \$1,500
- Dinner Sponsor**..... \$1,000
- Scratch Off Game Card Sponsor**\$750
- Course Game Sponsor**.....\$750
- Ball Launch Sponsor**.....\$750
- Refreshment Cart Sponsor**.....\$500
- Lunch Sponsor**\$500
- Hole Sponsor**\$250
- Beverage Sponsor**.....\$250

THANK
YOU FOR
SUPPORTING
CKMC!



For sponsorship opportunities and questions, please contact:

Peggy Klimek
pklimek@ckmc.org
224.230.3499

Logos must be submitted in high res EPS, AI, TIF or JPEG format.

Silent Auction Donation

Specify Donation Item _____

Raffle Donation

Specify Donation Item _____

Signature _____ Date _____

Name _____

Company _____

Email _____ Phone _____

Payment Options

Make checks payable to: CKMC. Mail to P.O. Box 746, Huntley, IL 60142
Please contact Peggy at CKMC for additional payment options. Payment must be received by 7/14/17 to take full

Register as Sponsor or Golfer at CKMC.ORG/GOLF2017

2017 KISS of HOPE™ Open

PRIZE DONATION FORM

Donor Information

Name of Donor (As it should appear in the program and marketing materials) _____
Contact Name _____ Donation Date _____
Address _____
City / State / Zipcode _____
Email _____ Phone _____

Auction Item Information

Auction Item _____ Fair Market Value _____
Solicitor Name cancer kiss my cooley™ Solicitor # 224.230.3499

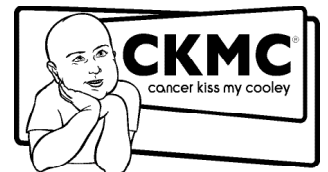
Detailed Item Description (Quantity, color, size, restrictions information for publicity use and/or other information. Please include blackout restrictions and/or time and legal limitations.
Unless otherwise specified, donated items and services are valid through at least 8/4/18)

Please Select All That Apply

- | | |
|--|---|
| <input type="checkbox"/> Tangible Item | <input type="checkbox"/> Donor to Provide Gift Certificate |
| <input type="checkbox"/> Delivery By Donor | <input type="checkbox"/> Solicitor to Pickup |
| <input type="checkbox"/> Donor to Provide Promo Material | <input type="checkbox"/> Auction Committee to Provide Display |

Silent Auction

To be included in the Silent Auction, please return donation form with donations to:
cancer kiss my cooley®, c/o Peggy Klimek, 1573 Francis Drive, Pingree Grove, IL 60140
on or before 7/14/17. For further information, please contact Peggy at
pklimek@ckmc.org or 224.230.3499. To learn more about CKMC and/or the
KISS of HOPE Open, please visit ckmc.org.



*cancer kiss my cooley® is a 501(c)3 charitable foundation. Federal Tax ID: 27-4299146
Your donation may be tax deductible. Please check with your tax advisor.*

Register as Sponsor or Golfer at CKMC.ORG/GOLF2017