

9.17.2016

2016 KISS of HOPE™ Open

About CKMC

Founded in 2011, cancer kiss my cooley™ is a Huntley, IL based 501(c)3 charitable organization. CKMC was created in memory of Carter Kettner. At age 5, he was diagnosed with inoperable brain cancer. The organization was named after a phrase that Carter often said. He called his backside his "cooley", which is Italian slang for "rear end". He would sing "cancer kiss my cooley!" while pointing to his backside. After Carter earned his angel wings, the phrase took on a new meaning. We tell cancer to "KISS IT"! Live your lives with cancer; but fight, make memories, and keep HOPE. CKMC is lead and operated by ten unpaid Board of Directors.

- Raised over \$200,000 since program inception and granted over 45 KISSES of HOPE™
- Partnered with the brain tumor program at Lurie Children's Hospital in Chicago, IL and Journeycare for Children in Barrington, IL
- Support Chicagoland children aged 0-18 diagnosed with 1 of 11 major pediatric brain tumors



JOIN US FOR A DAY OF RAFFLES, PRIZES & GOLF!

KISS of HOPE™ OPEN

September 17, 2016
1:00 pm Shotgun Start

Foursome: \$700
Individual Golfer: \$200
Dinner Only: \$50

Whisper Creek Golf Course
12840 Del Webb Boulevard
Huntley, IL 60142

Register as Sponsor/Golfer
CKMC.ORG/GOLF2016

We are in need of many raffle and auction items for the Golf Outing, as well as seeking sponsors for our event. Our hope is that you and your organization can help us reach our financial goals, so that we can work towards our mission - to create special moments and lasting memories for families living with pediatric brain tumors through our KISS of HOPE™ program.

A KISS of HOPE™ from CKMC is something very special. It is a personal experience, customized to each child referred to us. It can be delivered in many ways such as a family trip, medical bill assistance, meeting their favorite idol or superhero, or other means to support the child's emotional and physical wellness.



SPONSORSHIP PACKAGES

Presenting Sponsor (1 available) \$10,000

- The event name would include your business, i.e., CKMC Kiss of HOPE™ Open presented by Your Company Name
- Two foursomes, lunch and dinner
- Your company logo inclusion on gift bags, program, and all marketing materials
- Promotional signage at registration table, on the course and dinner area
- Full page recognition in program
- Recognition on all broadcast emails with link to your company website

Eagle Sponsor (unlimited) \$5,000

- One foursome, lunch and dinner
- Your company logo on marketing materials
- Promotional signage on the course and dinner area
- 3/4 page recognition in program

Birdie Sponsor (unlimited) \$2,500

- Golf for two, lunch and dinner
- Promotional signage on the course and dinner area
- 1/2 page recognition in program

Par Sponsor (unlimited) \$1,500

- Golf for two, lunch and dinner
- Promotional signage on the course and dinner area
- 1/4 page recognition in program

Dinner Sponsor \$2,000

- Corporate name on signage displayed in dinner area
- 1/4 page recognition in program

Lunch Sponsor \$1,000

- Corporate name on signage displayed in lunch area
- 1/4 page recognition in program

Supercard Sponsors (unlimited) \$750

- Corporate logo on Supercard. Each golfer will receive 1 Supercard at check-in which includes a scratch off for "Closest to the Pin", "Long Drive" and "Lowest Score" "Lowest Score" wins Vegas Vacation for two (airfare included). This Supercard will be good for 3 additional on course games.
- 1/4 page recognition in program

Ball Launch Sponsor (1 available) \$750

- Promotional signage on golf ball launch designated hole
- 1/4 page recognition in program

Refreshment Cart Sponsors (unlimited) \$500

- Corporate name on signage displayed on refreshment cart
- Company name listed in program

Beverage Sponsors (unlimited) \$250

- Corporate name on signage displayed in dinner area
- Company name listed in program

Hole Sponsors (unlimited) \$250

- Promotional signage on a tee box
- Company name listed in program

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For sponsorship opportunities and questions, please contact:

Peggy Klimek
pklimek@ckmc.org
224.230.3499

Logos must be submitted in high res EPS, AI, TIF or JPEG format.

2016 KISS of HOPE™ Open

SPONSORSHIP COMMITMENT FORM

Kindly complete this form with your sponsorship commitment information and email to pklimek@ckmc.org

I, _____ or my organization _____ are committed to sponsoring cancer kiss my cooley™ at the inaugural KISS of HOPE™ Open, with the following sponsorship package(s).

Sponsorship Packages

- Presenting Sponsor\$10,000
- Eagle Sponsor \$5,000
- Birdie Sponsor \$2,500
- Par Sponsors..... \$1,500
- Photo Sponsor..... SOLD
- Dinner Sponsor \$2,000
- Lunch Sponsor..... \$1,000
- Supercard Sponsor\$750
- Ball Launch Sponsor.....\$750
- Refreshment Cart Sponsor.....\$500
- Beverage Sponsor.....\$250
- Hole Sponsor.....\$250

Company _____ Date _____
 Name _____ Phone _____
 Address _____
 Email _____

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Payment Options

- Check Make checks payable to: CKMC. Mail to P.O. Box 746, Huntley, IL 60142
- Bill Me Later Forward sponsorship form to pklimek@ckmc.org

Additional payment options may be available. Please contact Peggy at CKMC for details. Payment must be received by 8/31/16 to take full benefit of sponsorship packages.

THANK
YOU FOR
SUPPORTING
CKMC!



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Peggy Klimek
pklimek@ckmc.org
 224.230.3499

Logos must be submitted in high res EPS, AI, TIF or JPEG format.

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PRIZE DONATION FORM

Donor Information

Name of Donor (As it should appear in the program and marketing materials) _____
Contact Name _____ Donation Date _____
Address _____
City / State / Zipcode _____
Email _____ Phone _____

Auction Item Information

Auction Item _____ Fair Market Value _____
Solicitor Name cancer kiss my cooley™ Solicitor # 224.230.3499

Detailed Item Description (Quantity, color, size, restrictions information for publicity use and/or other information. Please include blackout restrictions and/or time and legal limitations. Unless otherwise specified, donated items and services are valid through at least 7/1/17) _____

Please Select All That Apply

- | | |
|---|--|
| <input type="checkbox"/> Tangible Item - Display at Auction | <input type="checkbox"/> Donor to Provide Gift Certificate |
| <input type="checkbox"/> Tangible Item - Do Not Display | <input type="checkbox"/> Solicitor to Pickup |
| <input type="checkbox"/> Intangible Item | <input type="checkbox"/> Auction Committee to Provide Display |
| <input type="checkbox"/> Delivery By Donor | <input type="checkbox"/> Auction Committee to Provide Gift Certificate |
| <input type="checkbox"/> Donor to Provide Promo Material | |



Silent Auction

To be included in the Silent Auction, please return donation form with donations to: cancer kiss my cooley™, c/o Peggy Klimek, 1573 Francis Drive, Pingree Grove, IL 60140 on or before 8/17/16. For further information, please contact Peggy at pklimek@ckmc.org or 224.230.3499. To learn more about CKMC and/or the CKMC Kiss of HOPE™ Open, please visit ckmc.org.

cancer kiss my cooley™ is a 501(c)3 charitable foundation. Federal Tax ID: 27-4299146
Your donation may be tax deductible. Please check with your tax advisor.

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pklimek@ckmc.org
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